Jo Wood Organics

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Jo Wood is an English model, television personality and entrepreneur. She is the ex-wife of Rolling Stones guitarist Ronnie Wood. Jo Wood was born and brought up in Essex. Her father was an architectural model maker and her mother was an Avon lady and a doll maker. Wood worked as a model until she was 22, and was *The Sun*'s "Face of 1972". She met Ronnie Wood in 1977; they were married on 1 January 1985. She accompanied him regularly on tour, looking after his wardrobe and diet. Wood has traveled the world, and has lived in Los Angeles, New York and is now settled in London. When living in New York, Wood designed clothes for the fashion label *No Scruples*.

After years spent mixing oils for her own personal use and for family and friends in what Jo now fondly refers to as her 'home laboratory', 2005 saw the launch of Jo Wood Organics, a sophisticated and decadent range of organic fragrance, bath and body care products. The years that have followed have seen the Jo Wood Organics brand gain respect within the organics industry, win numerous awards and Jo herself become a well-known advocate for organic living with appearances on television, at award ceremonies and industry events. She has

even written a book – Naturally. She has been on GMTV, Market Kitchen, Britain's Next Top Model to name a few and she was voted one of Grazia magazine's Women of the Year 2008.

Jo's inspiration for her Jo Wood Organics range is influenced by her passion for Africa; Jo's mother is South African, and can trace family ancestors to the Zulu's. The fragrances have been given Swahili and Xhosa names, Amka, Usiku, Tula and Langa.The brand's design influences stem from Jo's eclectic rock n' roll edge, her love of 1970's BIBA from her modelling days and the decadent and beautiful Art Nouveau movement. Leah Wood has also modeled for the range too.