

Argan Oil



It is no coincidence that Argan oil has become the most sought after anti-aging product on the market. This pure extract from the argan fruit has been the Berber's beauty secret in Morocco for thousands of years. No other oil performs as well at protecting the skin and reversing present signs of aging as Argan which refuses to bear fruit anywhere other than the Sahara of Morocco.

Argan oil is rich in vitamins A & E. It has a high plant squalene content similar to olive oil and is high in healing sterols. The non-clogging, non-greasy oil absorbs into skin upon contact. Amongst all of the oils tested over several years at Shea Terra Organics, argan oil appears to last on the skin the longest, offering a full day of moisture protection.

Shea Terra Organics high quality, undiluted source of argan oil was hand selected by Tammie who traveled to Morocco to choose a women's group to partner with. Although Shea Terra Organics has been importing from a reliable source for over a decade, Tammie felt the need to benefit the women directly who are having the industry taken away from them by outside interests.

For thousands of years the production and sale of argan oil

was in the control of the women. They make a delicious roasted version of the oil as well as an unroasted cosmetic form. They sit laboriously for hours hand cracking each nut, stone grinding it into paste, and then kneading the dough until the oil can be hand squeezed out. Finally being recognized as a valuable anti-aging oil, companies from Germany to Japan to Italy have flown in to take over control of the oil from the women. They have now set up machines to replace the women's work, thus causing loss of income to hundreds of women. Shea Terra Organics' founder, Tammie Umbel chose a particular cooperative of women in Morocco who are still producing a very high quality oil by hand. This process also insures that the oil is produced at a much lower temperature than machines and no chemicals are introduced into the process. The nutty aroma of the oil is still present indicating its authenticity, pureness and 100% unaltered form for maximum skin care benefits.