### Suzanne Somers Skin Care





#### Suzanne Somers

Suzanne Somers is one of America's most popular and beloved personalities. In a multifaceted career that has spanned more than three decades, she has achieved extraordinary success as an actress, singer, comedienne, New York Times bestselling author, Las Vegas Entertainer of the Year, entrepreneur, and lecturer. She is the voice and face of alternative medicine. Her latest book, I'M TOO YOUNG FOR THIS!: The Natural Hormone Solution to Enjoy (Crown Archetype; 2013) was an instant New York Times bestseller. She received an Emmy nomination as Outstanding Host for "The SUZANNE Show," her weekly Lifetime Network talk show, which provides a thought-provoking morning show alternative with in-depth information on health and wellness in a casual, entertaining format. Suzanne's fun, smart, empowering talk show, "Suzanne Somers' Breaking Through," airs online on the CafeMom Studios YouTube channel.

#### For Healthy, Clean Living

• Suzanne Somers has developed beauty and health products that are pure and clean, easy and fun!

• Suzanne Somers beauty products are made with natural botanical extracts, enzymes, skin-nurturing anti-oxidants, organic fruits and vegetables. From nourishing skin-care to flawless make-up, these products were designed to help you glow.

• For an in-home fitness experience, Suzanne Somers delivers products for amazing results. Her simple, achievable guidelines for exercising and eating right help you look and feel better.

• With her products and fitness plans, you'll be eating right and looking great while committing to a healthier lifestyle!

• Be beautiful inside and out with Suzanne Somers Beauty, Health & Fitness!

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#### <u>SUZANNE Organics Ageless Serum</u> ⊠

This remarkable Ageless Serum plumps, firms and restores elasticity to aging skin. If you imagine an old, brittle rubberband, you can see how dry and aging, skin loses its elasticity and begins to sag. When it's young, that rubberband bounces back, just like youthful skin keeps us looking taut. This biotanically loaded serum provides extreme repair to stressed, aging skin. Dramatically reduces the appearance of wrinkles and improves skin's natural vitality. SUZANNE Organics Ageless Serum targets your cells to rejuvenate your skin and make it soft and flexible, as it was in our youth. Completely Gluten-Free

DIRECTIONS: Apply morning and evening to face and neck after your toner and before moisturizer, to target the appearance of fine lines and wrinkles.

Ingredients: Liposomal Complex & Organic Extracts Infused in Peach Juice\*: [Lecithin\* and Anogeissus leiocarpus (African Birch)\*, Glycosaminoglycans (Marine Mucopolysaccharides), Chrysanthellum indicum\*, Camellia sinensis (Green Tea), Phyllanthus embilica (Indian Gooseberry)\*, Tetrahydro (Turmeric)\*, Dipotassium Glycyrrhizinate curcuminoids (Licorice), Carnosine, Silybum marianum\*, Brown Algae\*, Aloe barbadensis\*, Epilobium angustifolium (Willowherb)\*, Oil Blend Infused in Carthamus tinctorius Oleosomes\*: [Argania spinosa (Argan)\*, High Oleic Helianthus Annuus (Sunflower Seed), Mixed Tocopherols (Vitamin E from Jojoba Oil), Tetrahexyldecyl Ascorbate (Vitamin C Ester)], Beta Glucan, Sodium Hyaluronate, Maltodextrin, Ferulic Acid, Sclerotium Gum, Carageenan & Cellulose Gums, Lonicera japonica (Japanese Honeysuckle) Flower Extract & Lonicera caprifolium Flower Extract (Preservatives), Xanthan Gum, Peach Fruit Essence\*. Certified **Organic** See more at: http://www.suzannesomers.com/collections/frontpage/products/su zanne-organics-ageless-serum#sthash.Jgjq752X.dpuf

#### About some of the Ingredients



#### African Birch according to feedpedia

The bark, leaves and roots have ethno-medicinal properties (antimicrobial and anthelmintic activity) and are usually taken as decoctions or aqueous extracts (Andary et al., 2005; Agaie et al., 2007). Derivatives of ellagic acids ("anogelline") extracted from the bark have been shown to delay the degradation of collagen and the tree is grown commercially since 2000 for the production of cosmetics in the Koro region of Burkina Faso (Jansen et al., 2005).



#### Chrysanthellum Indicum

Chrysanthellum Indicum is an extract obtained from herbs that have anti-inflammatory and soothing properties. The extracts will also strengthen the capillaries. There are creams that can be found in health stores that contain Chrysanthellum Indicum.



#### Camellia sinensis (Green Tea) according to Truthinaging.com

Functions: Biologically speaking, a significant amount of scientific evidence points to the antioxidant, most skin experts generally recommend green tea as a powerful, anti-inflammatory and anti-aging ingredients, The cosmetic and dermatological communities fervently laud green tea, mainly

the fact that due to it contains the polyphenol epigallocatechin-3-gallate (EGCG). EGCG polyphenols after exposure to sunlight, the dermal application of EGCG can effectively reduce the body's oxidative stress and increase its enzyme and amino acid activity (mainly catalase and glutathione). With regards to its anti-inflammatory effects, a 2003 study published in the Journal of Nutritional Biochemistry demonstrated how green tea also works to reduce induced inflammations (as measured by double skin UV swellings). It's been shown to be an extremely effective treatment for reducing the redness and irritation associated with Rosacea. Furthermore, recent research suggests that EGCG indirectly acts as a sun-protecting ingredient by guenching the body's UV induced free radicals, in turn preventing the breakdown of collagen and reducing the skin's UV damage (Source: Journal of Dermatological Science, December 2005, pages 195-204). In fact, green tea has been shown to enhance and work synergestically with other UV absorbing ingredients. Considering its well documented antioxidant and antiinflammatory properties, it no doubt can help slow down the development of some of the visual signs of aging. In a 2005 study, 40 women with substantial photoaging were administered a combination of green tea supplementation and green tea face cream.



#### Brown Algae

The brown color of these algae results from the dominance of the xanthophyll pigment fucoxanthin, which masks the other pigments, Chlorophyll a and c (there is no Chlorophyll b), beta-carotene and other xanthophylls. Food reserves are typically complex polysaccharides, sugars and higher alcohols. The principal carbohydrate reserve is laminaran, and true starch is absent (compare with the green algae). The walls are made of cellulose and alginic acid, a long-chained heteropolysaccharide. Atlantic Ascophyllum nodosum and Laminaria hyperborea. Alginates, derivatives of alginic acids, are used commercially for toothpastes, soaps, ice cream, It forms a stable viscous gel in water, and its primary function in the above applications is as a binder, stabilizer, emulsifier, or moulding agent. Undaria pinnatifida is also cultivated in Japan, Korea and China for production of Wakame, a valuable food kelp.

Seaweed is a great source of collagen and Elastin producing ingredients.



#### Indian gooseberry or Phyllanthus emblica (amla) according to NCBI Resources

Many medicinal plants are present in a group of herbal preparations of the Indian traditional health care system (Ayurveda) named Rasayana proposed for their interesting antioxidant activities. Phyllanthus emblica Linn. (syn. Emblica officinalis), commonly known as Indian gooseberry or amla, family Euphorbiaceae, is an important herbal drug used in unani (Graceo - arab) and ayurvedic systems of medicine. The plant is used both as a medicine and as a tonic to build up lost vitality and vigor. Phyllanthus emblica is highly nutritious and could be an important dietary source of vitamin C, amino acids, and minerals. The plant also contains phenolic compounds, tannins, phyllembelic acid, phyllembelin, rutin, curcum-inoids, and emblicol. All parts of the plant are used for medicinal purposes, especially the fruit, which has been used in Ayurveda as a potent rasayana and in traditional medicine for the treatment of diarrhea, jaundice, and inflammation. Various plant parts show antidiabetic, hypolipidemic, antibacterial, antioxidant, antiulcerogenic, hepatoprotective, gastroprotective, and chemopreventive properties. Here we discuss its historical, etymological, morphological and pharmacological aspects.

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