The Cosmetics Cop



Paula Begoun

Also known as The Cosmetics Cop,self published author of 18 books on the beauty industry, most notably Don't Go to the Cosmetics Counter Without Me, The Original Beauty Bible and Blue Eyeshadow Should Be Illegal. Her books on skin care, makeup, and critiquing practises of the beauty industry have gained international recognition. She is also creator and CEO of Paula's Choice skin care and cosmetics, and CEO of Beginning Press Publishing. She is known for her view that skin care and cosmetics should be based on ingredients that have been subjected to peer reviewed research.

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